

A BOOMING BASKETBALL BUSINESS

JEB Basketball School
Thursday June 23, 2005

WELCOME TO JEB BASKETBALL SCHOOL!

JEB Basketball School is your No. 1 source for Basketball Camps, Clinics, and Personal Training. For over the past 18 years, James E. Brown has conducted successful camps, clinics, and personal training in Europe and America. JEB Basketball School is the only one of its kind in the United States.

A Wealth of Experience
James' background includes professional basketball, career counseling, academic advising, coaching men's and women's

A Unique and Cost-Effective Program
James was deeply concerned about the lack of programs to teach young students and athletes how to

16 Years of Success!
JEB Basketball School has achieved outstanding results in training more than 10,000 students nationally, many

James Brown's Web site touts his credentials as a basketball coach and advertises his camps and private skills training. The site also features a testimonials page; among those quoted is Dallas Deputy Police Chief Floyd Simpson.

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Testimonials

Since 1988, Mr. Brown has utilized basketball as a vehicle to offer athletic and life skill training, ACT and SAT college entrance exam preparation, college campus visits, and mentoring opportunities.

- CHARLES W. DANIELS, Assistant Dallas City Manager

We all agree Mr. Brown seems to be very dedicated to this endeavor. Understanding that crime reduction is not the purpose of MPBS, root causes of crime may be impacted.

- FLOYD SIMPSON, Dallas Deputy Chief of Police

His work at the National Camp surpassed my expectations, based on such reports. James is sincere, diligent, hardworking, and possesses a very effective teaching style, which commands instant rapport with young people. In short, I rank James very highly, both as a person and a worker.

- PAUL RYAN, National Camp Administrator for the Irish Basketball Association.

You are an EXCELLENT basketball coach! Your practices are well structured and organized. There is a purpose to every drill that you do. The kids are not bored, standing in lines during practice.

- GREG SMITH, Parent of student basketball player.

Taylor thoroughly enjoyed playing there (camp). She was so happy to go every day. You didn't know this, but the mere fact that she was so excited was in itself a great compliment to you and Mrs. Brown and your staff. She is a very shy child and has had a reluctance to meet new people, much

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James E. Brown Bio

Born: Bossier City, Louisiana
Resident: Allen, TX
Occupation: CEO JEBBS, Ordained Minister
Education: Spruce H.S., Navarro College, Eastfield College, Hardin Simmons, Tyndale Theological Seminary

James served as assistant coach at Eastfield and Navarro College for four years. During his tenure at Navarro from 1990 through 1991, the team went on to set the highest scoring record in Junior college history. His first year at Eastfield he helped recruit players that moved the team to second place in the 1991-92 national tournament.

James' experience includes playing pro ball in Europe, coaching college men's and women's European basketball, youth boy's and girls select teams, career and academic counseling, community liaison at North Lake Elementary and Richardson School district.

He now serves full time as president/CEO of JEBBS, Inc.

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Programs

One Week Camp
Fee: \$120.00
When: First Week of June
Description: Maximum Performance Basketball Camp has been established to provide young athletes the exciting opportunity to develop fundamental basketball skills as well life skills in a well supervised, organized, and enthusiastic environment. Our camp operates under the simple philosophy of giving each participant the finest basketball instruction possible in a fun atmosphere. Instruction at this camp is highlighted by our outstanding college players. The camp is open to boys and girls in grades 3 through 8.
Time: 9:00am - 12:00pm boys and girls fall grades 3rd - 6th / 1:00pm - 4:00pm boy and girls fall grades 7th - 8th
Enrollment is limited to 60 students in each camp

Skills and Conditioning
Fee: \$1200.00
When: June through July
Description: Twenty-four (24) two hour sessions with